

Charismatic Communications Since 1988



Attract More Business with a Unique & Charismatic Brand

Branding and Sales MasterMind Circle

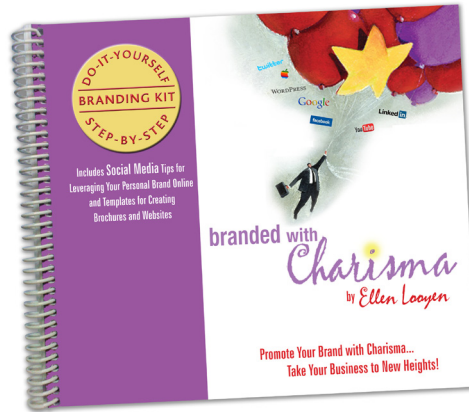
A Six Week Brand Makeover for Yourself and Your Business

“Ellen is a true Branding Phenomenon! Her branding circle had a huge impact on my business. Ellen helps you articulate your own value and how you help your clients, in a way that emotionally connects with people. If you’re looking to catapult your business ahead, spend six weeks with Ellen and you will be way ahead of where you are now, in terms of developing a unique brand, professional marketing collateral and a more charismatic and influential presence.”

Sarah Tolson
Certified Financial Planner

“My business has truly blossomed since I completed Ellen’s branding program. It’s been the best marketing investment I have made (since being in my own business for over 15 years).”

Susan Friedman
Landscape Architect



Ellen’s Branding kit is included (a \$199 value!)

Become Charismatic and Compelling, Instead of Just Selling!



- Build a more powerful personal brand (that articulates your uniqueness & value)
- Become a more powerful and influential Leader (by enhancing your confidence, charisma and “presence”)
- Share the experience of your value (and the value of your experience)
- Write a promotional brochure, website and social media content
- Gain immediate MasterMind feedback from like-minded professionals

If you feel like you are running in place in your business or career, scattered and unfocused, with an ill-defined personal brand and marketing message... Come spend six weeks with me and other professionals for a powerful MasterMind Branding Circle and Sales Training like no other.

Ellen Looyen, America’s Leader in Personal Branding since 1988, knows what it takes to launch, grow and sustain a prosperous brand. Always the pioneer, Ellen was one of the first women in Sales at IBM and later at Xerox (where she was a top sales producer and sales trainer). From branding divisions of major corporations, to launching countless startups, Ellen loves to help people and businesses attract more clients, opportunities and success. Ellen is the author of *Branded with Charisma* (a DIY Branding Kit) and is a Brand Commentator on KGO, San Francisco’s #1 radio station. She is also featured in the best-selling books: *Get Clients Now* and *Guerrilla Marketing*.

6 Mondays, Noon-4pm
September 20-October 25, 2010

Investment
\$1,200.00 (credit cards accepted)

Location
Fidelity National Title Building
TechProse Conference Room
3100 Oak Road, Suite #205; Walnut Creek 94597
(Walking distance from Pleasant Hill BART station)

Meeting Dates
Begins Monday, September 20th, Noon-4pm
(brown bag working lunch)

Subsequent Meeting Dates
September 27th, October 4th, 11th, 18th, 25th
(All Meetings from Noon-4pm, brown bag lunch)